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The new Audi RS Q3 Sportback is now available in the Middle East

- **Audi Sport's high performance compact coupé has arrived to the Middle East dealerships**
- **Coupe-like silhouette: Audi RS Q3 for the first time as Sportback**
- **Award-winning five-cylinder unit: the 2.5 TFSI with more power**

Dubai, United Arab Emirates; January 12, 2021 – Curtain up for the new RS Q3 Sportback in the Middle East. The legendary and multi-award-winning 2.5 liter TFSI engine is the core of the high-performance SUV coupé. In combination with the quattro permanent all-wheel drive, it offers pure driving pleasure. The sport compact coupé offers outstanding performance, athletic design and maximum everyday usability. The RSQ3 Sportback is now available in Audi dealerships in the Middle East.

"We are very excited to welcome the new RSQ3 Sportback to our market. This progressive SUV coupe crossover is a true trendsetter and we are confident that it will win many hearts with its performance capabilities, striking design and price point", said Carsten Bender, Managing Director of Audi Middle East.

Athletic: The Exterior

The new Audi RS Q3 Sportback is synonymous with strength and outstanding performance. Virtues that are also reflected in the design where it illustrates its unique character through many details. The gloss black Singleframe with its three-dimensional honeycomb structure makes the high performance compact coupé car look even sharper. Its position is lower as compared to the Q3 Sportback, and it is inserted directly into the RS-specific bumper with large lateral air inlets. The RS genes are also apparent in the flat slits above the Singleframe radiator grille.

The rear design also appears very powerful. With the low rear window and the roof edge spoiler in gloss black with the RS-specific spoiler lip, the RS Q3 Sportback appears even wider and more dynamic. The low-slung roof line culminates in strong, flat sloping D-pillars. The new generation of the RS Q3 Sportback comes for the first time with a dual-branch RS exhaust system with large oval tailpipes on both sides. This exhaust system sits in an RS-specific bumper with rear diffuser and horizontal blades.

The compact high-performance SUV Coupé is fitted with LED headlights as standard. Audi offers matrix LED headlights with RS-specific darkened bezels as an option.



Outstanding: The Drive

The new RS Q3 Sportback is fitted with the powerful multi-award-winning five-cylinder 2.5 TFSI. It now draws just over 17 percent more power from 2,480 cc of displacement with 294 kW (400 PS). Its maximum torque of 480 Nm (354.0 lb-ft) is available between 1,950 and 5,850 rpm. The RS Q3 Sportback sprints from zero to 100 km/h (62.1 mph) in just 4.5 seconds. The top speed is regulated at 250 km/h (155.3 mph) or an optional 280 km/h (174.0 mph).

The particular firing sequence of 1-2-4-5-3 and the odd number of cylinders make for a very special rhythm and unique engine sound. The dual-branch RS exhaust system emphasizes the characteristic sound of the five-cylinder engine, and the optional RS sport exhaust system makes it even sharper. The five-cylinder engine has won the sought-after “International Engine of the Year Award” nine times in a row.

As standard, the power of the five-cylinder engine is transmitted via a seven-speed S tronic to the quattro permanent all-wheel drive. The wheel-selective torque control perfects the safe and agile handling.

Consistently Sporty: The Suspension

The consistently sporty suspension tuning is a basic requirement for the outstanding driving characteristics of the RS Q3 Sportback. The standard RS sport suspension lowers the body by 10 millimeters (0.4 in) as compared to the Q3 family. Upon request, the RS sport suspension is available with Dynamic Chassis Control (DCC), whose sensors measure the sprung mass vibrations of the body and counteract rolling motions of the body when driving through curves at high speed and during load changes. The RS-tuned dampers are then adjusted accordingly to the road surface conditions and driving situation.

The dynamic handling system Audi drive select influences not only the suspension, but also the quattro drive, the steering, the S tronic, the engine characteristics, and the sound, for example. Depending on the selected equipment, there is a choice of five or six drive modes: comfort, auto, dynamic, efficiency, and individual or, as an alternative to the individual mode, the two new RS-specific modes RS1 and RS2. Via the MMI touch display, the driver can adjust and save the two RS modes individually. Simply pressing the new “RS MODE” steering wheel button provides rapid access to the two new RS modes and the last drive mode selected and allows the driver to switch between modes. This allows the customer to adjust their RS model in an even more individual way and to switch quickly between a dedicated sporty drive mode and a comfort-focused profile.

The RS-tuned progressive steering also conveys close contact with the road even on fast curves. Behind the standard 20-inch or optional 21-inch wheels, the all-new six-piston RS steel brake system works with ventilated and perforated disks measuring 375 millimeters (14.8 in) (front) and 310 millimeters (12.2 in) (rear, not perforated). Their brake calipers are painted black as standard and are available in red as an option. The brake calipers of the optional all-new RS ceramic brake that measures 380 millimeters (15.0 in) (front, ceramic) and 310 millimeters (12.2 in) (rear, steel) are designed in either gray, red, or blue.

Driver-Oriented: The Interior

The athletic exterior design of the RS Q3 Sportback is continued in the spacious interior. The entire cockpit is very much designed with the driver in mind – the air-conditioning control unit, the center console, and the MMI touch display are tilted toward the driver by ten degrees. The RS sport leather



steering wheel, flattened at the bottom and including newly designed shift paddles, comes with the new “RS MODE” steering wheel button that allows the driver to control two optional RS modes in the Audi drive select dynamic handling system. The RS-specific displays open automatically in the Audi virtual cockpit plus, which comes as an option. Sport seats upholstered with black leather/Alcantara with an RS embossing are fitted as standard. An even sportier variant is available in the form of the RS sport seats in fine nappa leather with an RS-specific honeycomb pattern and integrated head restraints.

RS design packages in red or blue provide color highlights in the interior. The standard ambient lighting package and the multi-color contour/ambient lighting package illuminate the interior of the RS Q3 Sportback when it is dark.

The architecture of the instrument panel with the MMI touch display and the Audi virtual cockpit in the RS design harmonizes perfectly with the new operating concept. MMI navigation plus, the top-of-the-line system in the infotainment program, offers the same variety of functions as in the large Audi models.

Great Everyday Usability: The Space Concept

A driving experience and performance values typical for a sports car combined with all the comfort-related advantages of a compact SUV, made possible by the RS Q3 Sportback: The compact powerhouse is designed as full-fledged five-seater and while being extremely sporty, it also offers great everyday usability thanks to its high level of variability and the large interior. As standard, the rear bench can be moved longitudinally by 130 millimeters in the RS Q3 Sportback, and the inclination of its divided backrest can be adjusted in seven stages. The luggage compartment thus holds 530 liters; with the backrests folded down the figure rises to 1,400 liters.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.846 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

AUDI AG’s commitment to the region was confirmed through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A3 and S3 and RS3, A4 and S4, the A5/S5 Coupe and Sportback, RS5 Sportback, the A6, S6, A7, S7, A8 L and S8, the Audi Q3, Q3 Sportback, Q5 & SQ5, Q7, Q8 and RS Q8 as well as the R8.